



## **Press Release**

**Bengaluru, 10 June 2025**

# **Vi launches 5G in Bengaluru**

Vi (Vodafone Idea) today announced the launch of its 5G services in Bengaluru starting tomorrow. With this launch, residents and businesses in India's tech hub can now enjoy faster data speeds, lower latency, and enhanced connectivity on the Vi 5G network.

This rollout follows Vi's recent 5G launches in Mumbai, Delhi-NCR, Patna and Chandigarh, and is part of the company's strategic roll out in all 17 priority circles, where it has acquired 5G spectrum, by August this year

Vi users in Bengaluru with 5G-enabled devices can now access Vi 5G services, designed to power the city's digitally savvy population with superior online experiences. As an introductory offer, Vi is providing unlimited 5G data to users on plans starting from ₹299. Customers can enjoy seamless streaming, gaming, video conferencing, faster downloads, and real-time cloud access.

Commenting on the launch, Anand Dani, Business Head – Karnataka, Vodafone Idea, said: "We're excited to bring Vi 5G to Bengaluru, a city that stands at the forefront of tech and digital innovation. With our next-gen 5G and enhanced 4G network, we aim to deliver enhanced experience to our users. Encouraged by the strong response and robust performance in our launched markets, we are committed to expanding our 5G footprint in line with growing demand and 5G handset adoption."

To ensure a superior 5G experience in Bengaluru, Vi has partnered with Samsung to deploy advanced, energy-efficient infrastructure and implemented AI-powered Self-Organizing Networks (SON) to automatically optimize network performance. With successful integration of high transmit power, multi-technology supported, energy-efficient, small form-factor radios, Vi has enabled green solutions for a seamless 5G experience by Bengaluru's subscribers

Alongside its 5G expansion, Vi has significantly upgraded its 4G network in Karnataka to deliver enhanced coverage, faster data speeds, and overall superior user experience. It has deployed 900 MHz spectrum on nearly 3,000 sites to strengthen indoor coverage, doubled 2100 MHz spectrum capacity across 1800 sites, and added 2100 MHz spectrum to another 1,000 locations. Additionally, Vi has bolstered its 1800 MHz capacity across more than 4,100 sites, enhancing both reach and data traffic handling capabilities. These upgrades implemented over 10 months have led to a 46% capacity increase from Mar'24 and underscore Vi's commitment to delivering consistent and high-quality connectivity across urban and rural areas.

Vi remains committed to building a future-ready network that meets the evolving digital needs of consumers and businesses. For more details on availability, pricing, and supported devices, visit: <https://www.myvi.in/5g-network>



### **About Vodafone Idea Limited**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company provides pan India Voice and Data services across 2G and 4G technology. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave spectrum in 16 circles and is in the process of launching 5G in 17 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: [www.MyVi.in](http://www.MyVi.in)